

MOLLY FINLEY

Creative Director/Copywriter

2010 - 2022

HOUSEBIRD WORKS – CREATIVE DIRECTOR/COPYWRITER

AGENCIES/CLIENTS:

OFF MADISON AVENUE, AMSIVE DIGITAL, LLOYD & CO, NIKON, FROG DESIGN, FCB, ARLO SKYE, JUICE, KLINK, MCCANN HEALTH, TRIP TENT, DDB, CAROUSEL, SAATCHI, GREY, BBDO, & MORE
Arizona Office of Tourism, Cepacol, Nikon, Sesame Delivery, Papa App, Castle.com, La Vie, Abilify Maintena, Arlo Skye, Estée Lauder, Avon, TheAvon39, Clairol, Pantene, Venus, Bioré, Curél, John Hardy, Lord&Taylor, Via Spiga, Bose, Joe Fresh, Pepsi, Intel, Joyus.com, Botox, The Knickerbocker Hotel, Adobe Creative Cloud, Neurodex, The Twenty1, Lyssé, Olay*

*Freelance Interim North American Creative Director 2013

CRAMER-KRASSELT NY– SVP GROUP CREATIVE DIRECTOR

Blue Foundry Bank, Lesser Evil, Benihana, Nikon, Live Casino, Porsche, Corona, Tropicana, Innisfree, NYC Marathon, Stop&Shop, BFresh, Cross Pens

TAXI-NYC – CREATIVE DIRECTOR/REVLON

Revlon, Audible.com, Gevalia, Organic Task Force, Capital One Bank

MCCANN – MANAGING PARTNER/GROUP CREATIVE DIRECTOR

L'Oréal

2000 - 2010

ROBERTS + LANGER/DDB – EVP GROUP CREATIVE DIRECTOR

Neutrogena, The Ritz-Carlton Rewards Credit Card, Lubriderm, J&J Corporate, J&J Baby, Don Ramón

LOWE NY – EVP GROUP CREATIVE DIRECTOR

J&J Baby, Johnson's, Piz Buin, o.b.

SPANKIN' FRESH IDEAS – PARTNER/CREATIVE DIRECTOR

DeBeers, Caress, Clairol, Lycra, beauty.com, Stetson, Amtrak, Buick, GM, Progressive, Weight Watchers, NY Road Runners, 3 Musketeers, Lipton, Mylanta, Merck, Bristol Myers Squibb, Balmex

BOZELL NY – ASSOCIATE CREATIVE DIRECTOR

Milk, Verizon, Jergens, Lorillard Anti-Smoking Campaign

PRE 2000

DEUTSCH NY – SENIOR COPYWRITER

Citizen, Tanqueray, Ocumare Rum, Snapple, IKEA, LensCrafters, Oneida, GNC, Mitsubishi, Bank of America

BBDO DETROIT – COPYWRITER

Ford

BBDO/DETROIT – JR. COPYWRITER

Dodge

CONTACT

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